

## Brome® Weekly Giveaway – Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

### 1. HOW TO PARTICIPATE:

From November 24, 2024, onwards, participants may enter the ongoing weekly sweepstakes as follows:

- Subscribe to the mailing list via the pop-up form on the website: <https://brome.com>.
- One entry per person, per week.

Entries made using automated methods, robots, or similar devices will be disqualified. Each entry must be submitted by the entrant themselves. Attempts to submit multiple entries through various email accounts, identities, or other methods will void all associated entries and may disqualify the entrant entirely.

### 2. PROMOTION DESCRIPTION:

The Brome® Weekly Giveaway consists of weekly random drawings from all eligible entries received during each promotional period. Each promotional period runs from Friday, 12:00 a.m. ET to Thursday, 11:59 p.m. ET. One winner will be randomly selected every Friday at 10:00 a.m. and posted on our website:

<https://bromebirdcare.com/en/community/giveaway-winner-list/>

Sponsor reserves the right to end or modify this sweepstakes at any time with prior notice before the start of a new promotional period.

### 3. ELIGIBILITY:

Open to legal residents of the United States of America who are 18 years or older (the "Entrant"). Employees, officers, and representatives of the Sponsor, its affiliates, subsidiaries, distributors, retailers, and advertising or promotion agencies, as well as their immediate family members and household members, are not eligible to participate or win.

- Immediate Family Members include parents, children, siblings, spouses, and step-relations.
- Household Members are those who share the same residence for at least three months out of the year.

The sweepstakes is subject to all applicable federal, state, and local laws and regulations.

### 4. PRIZES:

Each week, one winner will receive a Squirrel Solution 150 bird feeder (retail value: \$73.95 USD).

Prizes are non-transferable, non-redeemable for cash, and cannot be substituted by the winner. Sponsor reserves the right to substitute the prize with one of equal or greater value if the prize becomes unavailable for any reason.

Winners are responsible for any applicable federal, state, or local taxes.

### 5. WINNER SELECTION:

One winner will be selected each Friday through a random drawing conducted by the Sponsor or its designated representatives. The odds of winning depend on the number of eligible entries received during the promotional period.

Winners must correctly answer a mathematical skill-testing question without mechanical or other assistance to claim their prize.

### 6. WINNER NOTIFICATION:

The Sponsor will notify winners via email at the address provided during the subscription process within five (5) business days of the drawing. Winners must respond and accept the prize within five (5) business days of notification.

If a winner fails to respond or comply with the requirements, they may forfeit the prize, and an alternate winner may be drawn.

#### 7. PRIVACY:

Any personal information provided will be used exclusively for the administration of the giveaway and will not be shared with third parties, except as necessary for prize fulfillment or as required by law. Entrants may choose to opt into receiving future communications from the Sponsor and can unsubscribe at any time. Sponsor will not use submitted photos, videos, or other media without the participant's written consent.

#### 8. LIMITATION OF LIABILITY:

The Sponsor assumes no responsibility for:

- a) Incorrect or incomplete entry information;
- b) Lost, interrupted, or unavailable network or email service;
- c) Unauthorized access or tampering with entries;
- d) Any injury or damage to persons or property related to or resulting from participation in the giveaway or the use of a prize.

The Sponsor reserves the right to cancel, terminate, or suspend the sweepstakes for any reason, including technical issues, fraud, or other causes affecting the integrity or security of the giveaway.

#### 9. WINNER LIST/OFFICIAL RULES:

To request a list of winners or obtain a copy of these Official Rules, send a self-addressed, stamped envelope to:

Brome® Weekly Giveaway

Brome

331 Knowlton Rd,

Knowlton, QC J0E 1V0, Canada.

Requests must be received no later than three weeks after the close of a given promotional period.

#### 10. SPONSOR:

Brome Bird Care Inc.

331 Knowlton Rd,

Knowlton, QC J0E 1V0, Canada.